



Victoria Government Gazette

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SPECIAL

Subordinate Legislation Act 1994 **GAMING MACHINE CONTROL** **(ADVERTISING) REGULATIONS 2001**

Notice of decision

I, John Pandazopoulos, Minister for Gaming, give notice under section 12 of the **Subordinate Legislation Act 1994**, of my decision to recommend to the Governor in Council that the proposed Gaming Machine Control (Advertising) Regulations 2001 be made.

Receipt of submissions

A Regulatory Impact Statement (RIS) was prepared for the proposed Regulations and the public was invited to make written submissions on the proposed Regulations and RIS. Six submissions were received. The submissions were generally supportive of the proposed Regulations but some suggested changes to the proposed Regulations. However, most of the suggested changes are either not consistent with the legislative restrictions on the content of the proposed Regulations, or would have imposed an unreasonable and unjustifiable compliance burden, or are otherwise unnecessary to achieve the object of the proposed Regulations.

Change to the proposed Regulations

A suggestion that a notice issued by the Director of Gaming and Betting to remove non-complying advertising contain reasons why the removal is required has been accepted. The proposed Regulations have been changed accordingly.

Objective and effect of the proposed Regulations

The objective of the Regulations is to foster responsible gaming by regulating the content and form of advertising relating to playing gaming machines. Such advertising will not be able to—

- show minors playing, or encourage minors to play, gaming machines;
- be factually incorrect, misleading or deceptive, or give false impressions about playing gaming machines;
- suggest that winning a prize is the probable outcome of playing gaming machines, or

that it is likely to improve a person's social status, attractiveness to others, or financial position;

- describe money spent in playing a gaming machine as an investment; or
- suggest that player skill can influence the outcome of a game that is purely one of chance, or that a person's chances of winning a prize are influenced by the length of time for which a person plays a gaming machine.

The proposed Regulations also require statements about the possible harmful effects of excessive gaming to be included in advertising relating to playing gaming machines.

It is proposed that the Regulations will come into effect from 12 April 2001.

Obtaining copies of the Regulations

After 12 April 2001 copies of the Regulations will be available from: Information Victoria, Ground Floor, 356 Collins Street, Melbourne 3000.

Telephone 1300 366 356; Internet www.information.vic.gov.au and may be viewed on the internet at: www.dms.dpc.vic.gov.au/

JOHN PANDAZOPOULOS MP
Minister for Gaming

Gazette Services

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