



# Victoria Government Gazette




No. S 59 Friday 5 February 2021  
By Authority of Victorian Government Printer

## Major Events Act 2009




### DECLARATION OF PROTECTED EVENT LOGOS, IMAGES AND REFERENCES

Pursuant to the powers conferred by section 31 of the **Major Events Act 2009** (the Act), I the Hon Martin Pakula MP, Minister for Tourism, Sport and Major Events, in respect of the 2021 Australian Open Tennis Tournament (the Event), a major sporting event specified under section 7(1) of the Act, hereby declare that:

(a) The following specified logos or images

AO	
AO (Chinese)	
The Australian Open	

**SPECIAL**

Australian Open	 <p>australian open</p>
Aus Open	 <p>australian open</p> <hr/> <p>OFFICIAL PARTNER</p>
AO Made For You	 <p>Made For You</p>

<p>AO Live Stage</p>	 <p>The image shows two logos for 'AO Live Stage'. The top logo is a circular emblem with a purple and orange gradient background, featuring the letters 'AO' in large blue font and 'Live Stage' in a white script font below it. The bottom image is a promotional graphic with a pink background, showing a tennis court with a large 'AO' logo and 'Live Stage' text. Below the court, it says 'THE BEST OF THE AO LIVE STAGE'.</p>
<p>AO Ballpark</p>	 <p>The image shows two versions of the 'AO Ballpark' logo. The top version is in black, with 'ballpark' in a bold sans-serif font, 'PRESENTED BY Emirates' in smaller text below it, and a cluster of small circles above the 'AO' part. The bottom version is in green, with the same text and circle arrangement.</p>
<p>Kids Tennis Day</p>	 <p>The image shows the 'Kids Tennis Day' logo in black. It features the words 'kids' and 'tennisday' in a bold sans-serif font, with 'PRESENTED BY Emirates' in smaller text below. A cluster of small circles is positioned above the 'AO' part of the logo.</p>

<p>ANZ Tennis Hot Shots</p>	 <p>The logo for ANZ Tennis Hot Shots features the text 'ANZ HOT SHOTS' in a colorful, stylized font. 'ANZ' is in blue, 'HOT' is in pink and green, and 'SHOTS' is in yellow and blue. A tennis racket and ball are integrated into the design. Below this, the word 'tennis' is written in a smaller font next to a tennis ball icon.</p>
<p>AO Inspirational Series</p>	 <p>The logo for AO Inspirational Series features the letters 'AO' in a large, bold, orange-to-red gradient font. Below 'AO', the words 'Inspirational Series' are written in a black, cursive script font.</p>
<p>AO Hilltop</p>	 <p>The logo for AO Hilltop features the letters 'AO' in a bold, black font. Below 'AO', the word 'HILLTOP' is written in a purple font, with a purple chevron symbol to the left of the text.</p>
<p>AO Live Stage</p>	 <p>The logo for AO Live Stage features the letters 'AO' in a bold, black font. Below 'AO', the words 'LIVE STAGE' are written in a pink font, with a pink chevron symbol to the left of the text.</p>
<p>AO Shop</p>	 <p>The logo for AO Shop features the letters 'AO' in a bold, black font. Below 'AO', the word 'SHOP' is written in a blue font, with a blue chevron symbol to the left of the text.</p>
<p>AO Made for You</p>	 <p>The logo for AO Made for You features the letters 'AO' in a bold, black font. Below 'AO', the words 'MADE FOR YOU' are written in a red font, with a red chevron symbol to the left of the text.</p>
<p>AO Practice Village</p>	 <p>The logo for AO Practice Village features the letters 'AO' in a bold, black font. Below 'AO', the words 'PRACTICE VILLAGE' are written in a teal font, with a teal chevron symbol to the left of the text.</p>

(b) The following specified references

**References**

AO Made for you

Grand Slam Oval

AO Chef Series

AO Inspirational Series

AO Festival

AO Kids Club

are Protected Event Logos, Images or References for the Event.

Dated 4 February 2021

THE HON. MARTIN PAKULA MP  
Minister for Tourism, Sport and Major Events

---

This page was left blank intentionally

This page was left blank intentionally

# ive

The *Victoria Government Gazette* is published by IVE Group Limited with the authority of the Government Printer for the State of Victoria

© State of Victoria 2021

This publication is copyright. No part may be reproduced by any process except in accordance with the provisions of the Copyright Act.

Address all enquiries to the Government Printer for the State of Victoria  
Level 2, 1 Macarthur Street  
Melbourne 3002  
Victoria Australia

## How To Order



**Retail &  
Mail Sales**

**Victoria Government Gazette**

Ground Floor, Building 8,  
658 Church Street,  
Richmond 3121

DX 106 Melbourne



**Telephone**

(03) 8523 4601

**email**

[gazette@ivegroup.com.au](mailto:gazette@ivegroup.com.au)

**Price Code A**